

Conference Sponsorship and Exhibitor Packages

Item	Description	Bronze Package \$400	Silver Package \$800	Gold Package \$1,200
Admission	Admission for 2	X Additional Admission at \$25 each	X Additional Admission at \$25 each	X 2 additional Admissions included
Meals & Hospitality	Lunch and snacks for each Admission	x	x	x
Exhibitor Space	(1) 8-foot table and two chairs	X Additional for \$150 each	X Additional for \$150 each	X Second Table included Additional for \$150
Main Hall Projection	Company/Organization's logo/ad projected on ad loop in main hall	\$175 upgrade	\$175 upgrade	x
Print Advertising (see pages 2 & 3 for specs)				
Registration Book (if submitted by February 28, 2025)				
Logo	Name / logo listed in registration book	x	x	x
Event Program Book (if submitted by August 8, 2025)				
Quarter page ad	1/4 page ad in event program	x		
Half page ad	1/2 page ad in event program	\$125 upgrade	x	
Full page ad	Full page ad in event program	\$275 upgrade	\$125 upgrade	x
Digital Advertising				
Conference Website (ministrydays.com)	If a sponsor wishes to support a particular session within the program, the company name will be displayed in the description	x	x	x
	Name or logo on Sponsor page	x	x	x
	Homepage Sponsor slider			x
Bronze Package \$400	(2) Admissions, (2) Meals & hospitality, Exhibitor space with (1) 8 foot table & (2) chairs, Registration book logo, 1/8 page event program ad, Conference Website			
Silver Package \$800	(2) Admissions, (2) Meals & hospitality, Exhibitor space with (1) 8 foot table & (2) chairs, Registration book logo, 1/4 page event program ad, Conference Website			
Gold Package \$1200	(2) Admissions, (2) Meals & hospitality, Large Exhibitor space with (2) 8 foot table & (2) chairs, Registration book logo, Full page event program ad, Main Hall Projection			
Additional Sponsorship Opportunities				
Event Bags \$2400 – 1 sided screening of choice	Lanyards \$2000 – Logo and repeat	Speaker Sponsorship Sponsorship of a Ministry Days workshop speaker will credit you \$200 per speaker <i>*Speaker must be approved*</i>		

Full-color program ad sizes and specs

File Types Accepted: PDF (Press Quality); Photoshop (PSD); Illustrator (AI or EPS); InDesign (Packaged); JPG, PNG, TIFF (300 dpi)

Questions?

Registration, pricing, exhibitor space, etc., contact:

Jennifer Campbell: (916) 733-0135 or jcampbell@scd.org

Ad specifications, contact:

Steve Do: (916) 733-0151 or sdo@scd.org

Full-Color Quarter Page

3.625" W x 4.875" H

Full-Color Half Page

7.5" W x 4.875" H

Full-Color Full Page

8.5" W x 11" H

Special notes for Full Page Ads:

Keep important elements such as logos or text
at least 1/4" from the edge to prevent them from being cut off

Export artwork with 1/8" bleeds on all sides