

DIOCESE OF SACRAMENT ⊕  
**MINISTRY DAYS**  
Jornada Pastoral

**FRIDAY, APRIL 1 & SATURDAY, APRIL 2, 2022 FROM 8AM - 4PM**  
**HOLY FAMILY PARISH, CITRUS HEIGHTS, CA**

We invite you to be an exhibitor at Ministry Days on Friday, April 1st and Saturday, April 2nd at Holy Family Parish in Citrus Heights, CA. Each year over the course of two days this gathering attracts around 2000 clergy and lay leaders from throughout our Diocese.

**Expected Conference Attendees**

**Friday:** Catholic School teachers, principals, parish staff and clergy (about 900 people)

**Saturday:** Catechists, DREs, and all other parish ministries (English and Spanish) (about 1100 people)

This year's Ministry Days theme is **Journey with Joseph**. We, like St. Joseph, are called to accept our current situation as part of God's loving plan for us, to tenderly accompany and collaborate with those we encounter, and move forward creatively and courageously in our ministry efforts.

All you need to know about registration, pricing, ala carte extras, and specifications for program ad sizes is on page two. You can also find this information at [www.ministrydays.com](http://www.ministrydays.com)

If you are not able to be at in Ministry Days in person, but still wish to circulate your name, you are welcome to purchase ad space in the event program and / or in the main hall on an electronic ad loop.

If you have any questions about registration, pricing, or exhibitor space, please contact me (Moises De Leon) at (916) 733-0133 or [ministrydays@scd.org](mailto:ministrydays@scd.org). **The deadline for ad artwork is Wednesday, March 2, 2022.** For technical questions regarding ad specifications, please contact Bryan J. Visitacion at 916-733-0154 or [bvisitacion@scd.org](mailto:bvisitacion@scd.org).

Additional information about the Ministry Days program is available on our event website: [www.ministrydays.com](http://www.ministrydays.com)

Thank you for your interest in Ministry Days 2022. We look forward to seeing you in April!

Peace in Christ,

Moises Roberto De Leon  
Associate Director, Family & Respect Life Ministries  
Office of Family & Faith Formation (OFFF)  
Sacramento Catholic Diocese  
916-733-0133  
[ministrydays@scd.org](mailto:ministrydays@scd.org)

# Conference Sponsorship and Exhibitor Packages

Item	Description	A la carte cost	Bronze Package \$400	Silver Package \$750	Gold Package \$1200
<b>EXHIBITOR PRICING</b>					
Admission	Admission for 2		x	x	x
Meals & Hospitality	Lunch and snacks for 2		x	x	x
Exhibitor Space	(1) 8 foot table and two chairs		x	x	x
Additional Exhibit Space	Additional 8 foot table and two chairs	\$150			x
Main Hall Projection	Company/Organization's logo/ad projected on ad loop in main hall (1920x1080 image)	\$150			x

<b>PRINT PROGRAM ADVERTISING</b> (see pages 3 & 4 for specs)			Bronze	Silver	Gold
Program Listing	Name and Logo listed in day of program		x	x	x
Eighth page ad	1/8th page ad in event program*	\$150	x		
Quarter page ad	1/4th page ad in event program*	\$250		x	
Half page ad	1/2 page ad in event program	\$400			
Full page ad	Full page ad in event program	\$600			x
<i>* Upgrade to the next size for \$100 with existing package purchase</i>					

<b>DIGITAL ADVERTISING</b> (see page 3 for specs)			Bronze	Silver	Gold
Conference Website	If a sponsor wishes to support a particular session within the program, this will be reflected by displaying the company name with the session. Additionally, your name and logo will appear on the conference website.		x	x	x
myParish App Push Notifications	Push Notifications (text only) can be sent to those that have downloaded the myParish App (and accepted push notifications upon download) to advertise a particular sponsor.				x
Holding Page	Sponsors will appear on the holding page for all workshops.				x

<b>Bronze Package \$400</b>	(2) Admissions, (2) Meals & hospitality, Exhibitor space with (1) 8 foot table & (2) chairs, Program Listing, 1/8 page ad, Conference Website
<b>Silver Package \$750</b>	(2) Admissions, (2) Meals & hospitality, Exhibitor space with (1) 8 foot table & (2) chairs, Program Listing, 1/4 page ad, Conference Website
<b>Gold Package \$1200</b>	(2) Admissions, (2) Meals & hospitality, Large Exhibitor space with (2) 8 foot table & (2) chairs, Program Listing, Full page ad, myParish App Push Notification, Main Hall Projection, Holding Page in each workshop

<b>ADDITIONAL SPONSORSHIP OPPORTUNITIES</b>	
<b>Event Bags:</b> \$2400 - 1 sided screening of choice	<b>Speaker Sponsorship</b>
<b>Lanyards:</b> \$2000 - logo, repeat	Sponsorship of a Ministry Days workshop speaker will credit you \$125 per original workshop, \$75 per every repeated workshop.

# Program ad sizes and specifications

**File Types Accepted:** PDF (Press Quality); Photoshop (PSD); Illustrator (AI or EPS); InDesign (Packaged); JPG, PNG, TIFF (300 dpi)

## Questions?

Registration, pricing, exhibitor space, etc., contact Moises de Leon: (916) 733-0133 or [ministrydays@scd.org](mailto:ministrydays@scd.org)

Ad specifications, contact Bryan J. Visitacion: (916) 733-0154 or [bvisitacion@scd.org](mailto:bvisitacion@scd.org)

## Eighth Page

3.625" W  
x 2.3125" H

## Quarter Page

3.625" W  
x 4.875" H

## Half Page

7.5" W x 4.875" H

# Full Page

8.5" W x 11" H

## Special notes for Full Page Ads:

Keep important elements such as logos or text at least 1/4" from the edge to prevent them from being cut off

Export artwork with 1/8" bleeds on all sides